



"Promoting Awareness and Enabling a Policy Framework for Environment and Development Integration in the Mediterranean with Focus on ICZM"

Report on the National Workshop to Promote Syria's ICZM Policy Brief

(Damascus, Syria, 8 May 2008)



This project has been financially supported by the European Union

SMAP III/2008/PB.WR/ENG
PAP/RAC – GCEA
Split, June 2008

Report on the National Workshop to Promote Syria's ICZM Policy Brief (Damascus, Syria, 8 May 2008)

Background

1. One of the activities implemented in the framework of the SMAP III project "Promoting Awareness and Enabling a Policy Framework for Environment and Development Integration in the Mediterranean with Focus on ICZM" is the preparation of Policy Briefs. Policy Briefs aim to point out the coastal issues and to offer recommendations on the matter. They have been produced by national consultants with the help of internationally recognised experts, and with the assistance of national advisors, PAP and METAP. The purpose of this communication tool is to convince the top-level policy-makers of the urgency of coastal problems and of the need to adopt the preferred course of action outlined, and, therefore, to serve as an impetus for action.
2. Following the instructions contained in PAP/RAC's document entitled "SMAP III Project: Strategic Guidance for the Preparation of the ICZM Policy Brief", a Policy Brief for Syria was prepared by a National Consultant in close co-operation with an ICZM National Advisor and a PAP/RAC ICZM Regional Expert. This Policy Brief is focused on proposing policy reforms to eliminate or mitigate the current serious threats to Syria's coastal zone, namely, physical alteration of coastline by development, degradation of natural and cultural heritage, pollution with solid wastes and coastal litter, water pollution and fishery deterioration. The Policy Brief was prepared in English and translated into Arabic.
3. Within the Capacity Building group of activities, a series of workshops to present and promote Policy Briefs, with participation of high-level policy-makers, has been held in the countries of the project. The national workshop to promote the Policy Brief for Syria was firstly scheduled by PAP/RAC for 29 March 2008, and then postponed for logistic reasons to 8 May 2008. The Workshop was held in the premises of the Sheraton Ma'aret Sednaya Hotel & Resort, in Damascus, Syria. It was organised under the auspices of Mr. Helal Al-Atrash, Minister of Local Administration and Environment.

Objectives of the Workshop

4. The objectives of the Workshop were:
 - to promote the ICZM Policy Brief;
 - to assess the willingness of policy-makers to undertake the proposed policy reforms; and
 - to identify the actions that need to be done.

Attendance

5. A total number of 70 participants attended the Workshop, including as follows:
 - 1) The Local Power: representatives of the Executive Bureau and the Directorate of Technical Services of each of the two coastal governorates, and City Councils of the four coastal cities.
 - 2) Academia and Research society: representatives of the Tishreen University (Lattakia), General Commission for Remote Sensing, and Tercon (regional planning consultants).
 - 3) Social, Economical and Legislative bodies: coastal environmental activists, representatives of social organisations and business society, and economy and legislative experts.
 - 4) Media: Radio, TV and newspapers.

The complete List of Participants is attached as Annex I to this Report, while the Agenda of the meeting is attached as Annex II.



Agenda item 1: Opening of the Meeting

6. After a short welcome address by Ms. Reem Abed-Rabboh, ICZM National Advisor, the floor was given to Mr. Brian Shipman, PAP/RAC ICZM Expert. He addressed the participants on behalf of Mr. Ivica Trumbic, PAP/RAC Director, who was not able to attend the meeting due to a regrettable incident in Rome, which prevented him to continue his travel to Damascus.
7. Mr. Jean-Marie Frentz, Programme Officer of the Economic Co-operation Section of the EC Delegation to the Syrian Arab Republic, was the next who greeted the participants. Mr. Imad Hassoun, Deputy Minister of Local Administration and Environment, read the last opening speech prepared by HE the Minister of Local Administration and Environment, stressing the necessity of ICZM for Syria's coast.

Agenda item 2: Brief on the new Protocol on ICZM under the Barcelona Convention

8. Ms. Abed-Rabboh, in her role of the MAP National Focal Point and ICZM National Advisor, presented the ICZM Protocol, the 7th Protocol in the framework of the Barcelona Convention. She briefed the participants on its contents and key concepts and articles.

Agenda item 3: Brief on Coast Day activities conducted by the Syrian Coast Society for Environment Protection

9. Ms. Suheir Al-Rayyes, Head of the Syrian Coast Society for Environment Protection, presented the promotional and awareness-raising activities conducted at Syria's coastal zone on the occasion of the Coast Day event.

Agenda item 4: Successful requirements for successful European and Mediterranean experiences on ICZM

10. The floor was, then, given to Mr. Shipman, who, in his role of PAP/RAC ICZM Expert, delivered two successive presentations. The first, prepared by Mr. Trumbic, was on SMAP III project, its objectives, components, activities and outcomes. The second presentation, prepared by Mr. Shipman himself, focused on the major factors for a successful ICZM in terms of legislation, strategies, structure, participation, knowledge, communication and sustainability conditions. The first and the second presentation are attached as Annex III and Annex IV, respectively.
11. Out of the Agenda, Mr. Akram Issa Darwish, Director of Biodiversity and Protected Areas in GCEA, pointed out the importance of ICZM related to biodiversity and natural marine and coastal protected areas.

Agenda item 5: Analysis of current situation

12. The last presentation was given by Mr. Housney Al-Azmeh in his role of Project's National Consultant. His presentation was focused on the way ahead in ICZM in Syria. The presentation consisted of two parts: the first part delivered information on and analysis of the current status of Syria's coastal zone, while the second part provided answer to the future question of how to achieve ICZM in the specific context discussed in the first part of the presentation.
13. On the occasion of this Workshop, the National Consultant prepared a two-page Press Release, which was distributed to national newspapers for free quotation at their choice. The published Press Releases are attached as Annex V to this Report.



14. The above presentations, with the exception of those given by Mr. Shipman, were in Arabic. Since the Workshop was organised by the local administration and attended by representatives of local institutions and media, the discussion was also in Arabic. Therefore, only the two presentations delivered by Mr. Shipman are attached to this Report. Also, a simultaneous translation from Arabic into English was secured at the Workshop. A CD containing all the presentations in Arabic can be ordered from PAP/RAC office and delivered on request.

Agenda item 6: Discussion and general recommendations

15. Following the above presentations, a discussion was opened and various opinions of Workshop participants were expressed. An overview of these opinions and evaluation of the work done is presented in paragraphs that follow.
16. It was concluded that the first objective of the Workshop, i.e. to promote the ICZM Policy Brief, was successfully fulfilled at the level of Workshop participants, while it was less successfully achieved at the public level due to the weak coverage of the Workshop by mass media. So, the size and importance of the issue were given less publicity than deserved.
17. The second objective, i.e. to assess the willingness of policy-makers to undertake the proposed policy reforms, was evaluated as fairly achieved, taking into consideration the semi-consensus of the participants on the two established points, namely: 1) the current serious threats to Syria's coastal zone; and 2) the need for "a policy reform". As it was presumed, the participants' attitudes towards "the proposed policy reforms" varied from the apparent support expressed by most of speakers to the presumable implicit opposition expressed by some of them. In general, the prompt reaction of most participants was evaluated as positive, but, taking into account that they were mainly technical level representatives, it was concluded that it would still be too early to verify the attitudes of the institutions they represented.
15. As to the third objective of the Workshop, which was to identify the actions that need to be done, and the steps ahead, it was recommended that the next project activities should build upon what had been achieved so far and that from now on the need should be considered to give an impetus to the decision-making process through the following successive steps. On the basis of Syria's signing of the ICZM Protocol, and the results of the Workshop attended by the representatives of competent authorities, the National Environmental Authority (GCEA) should:
- 1) approve in a clear term (through a managerial decision or in some other form) the proposed policy reforms included in the PB; and
 - 2) raise the matter up for the approval by the Minister of Local Administration and Environment, who, by turn, can include the matter in the agenda of the Council of Environment Protection and Sustainable Development, headed by the Prime Minister.

Agenda item 7: Closure of the Workshop

16. The Workshop was declared closed on 8 May 2008, at 15:30 hours.





Annex I

List of Participants

Name	Organization	Position	Fax	Tel	e-mail
Abdul Razzak Safarjalani	GCEA	Director of Environmental Planning	4461078	4461078	
Adnan Al-Shougree	Banias City Council	Head of Banias City Council	715600	0966711149 715334/715600	
Ahmad Al-Ali	Ministry of Local Admin. and Environment	Organising Committee		0944848887	
Ahmad Housamo	Tartous Gen. Establishment of Water Supply & Sanitation	Director of Planning	043318984	0944559700 043219022	
Akram Darweesh	GCEA	Director of Biodiversity	4447608	4447608 0944712579	akramisa@aloola.sy
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Ali Yousef	Lattakia Governorate	Member of Executive Office for Environmental Affairs		0933730254 465294	
Amal Hasan	Ministry of Industry	Director of Environment	0320165	0320165	hassan.amal@gmail.com
Ammar Ali	Directorate of Industry in Tartous	Director	043329677	094226399	Indust-tar@mail.com
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Brian Shipman	PAP/RAC	Regional Expert			
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Dr. Tarek Jaafar	General Commission for Remote Sensing	Vice-Director of Environmental Affairs		0947124548	
Dr.Ahmad Zuleta	Ministry of Agriculture	Head of Forestry Department		095667239 2721796	
Dr.Reyad Al-Lehham	Ministry of Agriculture	Vice-Director of Forestry	2454805 2240826	2454805 2248964	
Fadi Doumani	World Bank-METAP	Economic Consultant		12024731000	fdoumani@yahoo.com
Farid Kinj	Ministry of Tourism	Head of Environmental Tourism Department	2223680	0933557684 2219685	farid-kanj@hotmail.com



Name	Organization	Position	Fax	Tel	e-mail
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Housney Al-Azmeh	PAP/RAC	National Expert		0955885265	
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Ibrahim Deeb	Directorate of Water Resources in Lattakia	Head of Water Monitoring Department	041419297	0933 354 362	fadi-dib@aloola.sy
Imad Hassoun	Ministry of Local Admin. and Environment	Deputy Minister		0944785350	
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Mahmoud Al-Haffar	Ministry of Transportation	Director of Studies, and Environmental Affairs	3331625	3331625	mahmoudalhaffar@yahoo.com
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Mouhammad Housien	Ministry of Oil	Director of Tartous Oil Terminal	602291 222840	222450 0988084176	
Mouhammad Joni	Syrian Coast Society for Environment Protection	Engineer	041311113	0933475525	mohammadjony@gmail.com
Mouhammad Sidawi	Lattakia Gen. Establishment of Water Supply & Sanitation	Deputy General Director	041439877	041417505	
Mounzer Seijar	GCEA	Directorate of Water Safety	4461079	4461076	env-water@mail.sy
Moustafa Hammoud	Ministry of Local Admin. and Environment	Office of Deputy Minister		0933784373	
Ossman Ossman	Tartous Governorate	Head of Tartous City Council	318150	0966175369 043318500	
Raida Al-Abdalla	GCEA	Directorate of Water Safety	4461079	4461076	env-water@mail.sy
Rami Saleh	People's Council (Parliament)	Member on behalf of Tartous Governorate		0932 80 26 66	
Reem Abed Rabbob	GCEA	Director of Water Safety	4461079	44 610 76 0933304803	env-water@mail.sy
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Annex II

Agenda

9.45 - 10.00	Registration	
10.00 -10.30	Opening session	
	Welcome addresses	<p>Ms. Reem Abed-Rabboh, ICZM National Adviser</p> <p>Mr. Brian Shipman, PAP/RAC ICZM Expert and Project's Regional Expert</p> <p>Mr. Jean-Marie Frentz, Programme Officer of the Economic Co-operation Section of the EC Delegation to the Syrian Arab Republic</p> <p>Mr. Imad Hassoun, Deputy Minister of Local Administration and Environment</p>
10.30 -10.50	Brief on the New Protocol of ICZM under the Barcelona Convention	Ms. Reem Abed Rabboh, in her role of the MAP National Focal Point
10.50 -11.10	Brief on Coast Day activities conducted by the Syrian Coast Society for Environment Protection	Dr. Suheir Al-Rayyes, Head of the Society
11.10 -11.30	Brief on the project "Promoting Awareness and Enabling a Policy Framework for Environment and Development Integration in the Mediterranean with Focus on ICZM"	Mr. Brian Shipman (instead of Mr. Ivica Trumbic, PAP/RAC Director)
12.00 -12.30	Successful requirements for successful European and Mediterranean experiences on ICZM	Mr. Brian Shipman
Integrated Coastal Zone Management in Syria		Mr. Housney Al-Azrneh Project's National Expert
12.30 -13.00	Part (1): Analysis of current situation	
13.00 -13.30	Discussion on the first part of the session	
14.00 -14.30	Part (2): Proposed Strategy to implement ICZM for Syria's coast	
14.30 -15.00	Discussion on the second part of the session	
15.00 -15.30	General recommendations	
15.30	Closure of the Workshop	
17.00 -18.00	Visit to Sednaya Monastery and Church	





Annex III

Brief on the project "Promoting Awareness and Enabling a Policy Framework for Environment and Development Integration in the Mediterranean with Focus on ICZM"

(PowerPoint presentation was prepared by Mr. I. Trumbic and presented by Mr. B. Shipman)

PRIORITY ACTIONS PROGRAMME The Coastal Management Centre

Promoting Awareness and Enabling a Policy Framework for Environment and Development Integration in the Mediterranean with Focus on ICZM

smap iii iczm for the mediterranean

National workshop, Damascus May 8th, 2008

The Coastal Management Centre

SMAP III MAP METAP project:

OVERALL OBJECTIVE:

The overall objective of this project is to improve the enabling environment in beneficiary countries by strengthening partnership between **EU/SMAP**, **UNEP/MAP** and the **World Bank/METAP** in order to ensure the proper allocation of resources and sustainable implementation of the SMAP III.

National workshop, Damascus May 8th, 2008

The Coastal Management Centre

SPECIFIC OBJECTIVES OF THE PROJECT

- Improve environmental awareness in policy-making at national level;
- build momentum for a long-term sustainability policy reform;
- strengthen the institutional and legal framework, as well as stakeholders participation;
- ensure that strategies and policies developed by SMAP III ICZM projects will be considered by policy-makers; and
- encourage and support efforts at regional level for a common policy framework for ICZM.

National workshop, Damascus May 8th, 2008

The Coastal Management Centre

ABOUT THE PROJECT

- The project consists of **2** main components:
 - integration of environment and development, implemented by the Blue Plan and METAP; and
 - the integrated management of coastal zones, implemented by PAP/RAC and METAP.
- Project is implemented in the following countries: Morocco, Algeria, Tunisia, Egypt, Jordan, Israel, the West Bank and Gaza, Lebanon, Syria, Turkey and the EU.
- Project duration is by December 2008.

National workshop, Damascus May 8th, 2008

The Coastal Management Centre

ACTIVITIES

INITIATIONS AND POLICY BRIEFS

- Project Implementation Plan
- Policy Briefs
- Integration of environment in key economic sectors
- Dissemination of the RED

CAPACITY BUILDING & AWARENESS RAISING

- Development of ICZM awareness raising strategy
- Implementation of ICZM awareness raising campaign
- Sub-regional ICZM policy workshop
- Stimulating a regional policy dialogue
- Capacity building on COED and SEA

SUPPORTING POLICY REFORM

- National ICZM Forum
- Promoting policy implementation
- Linking policy to investment needs

National workshop, Damascus May 8th, 2008

The Coastal Management Centre

BLUE PLAN: SUSTAINABLE FUTURE FOR THE MEDITERRANEAN

...accounting for 13% of the surface and 33% of the population (143 million inhabitants) of the countries

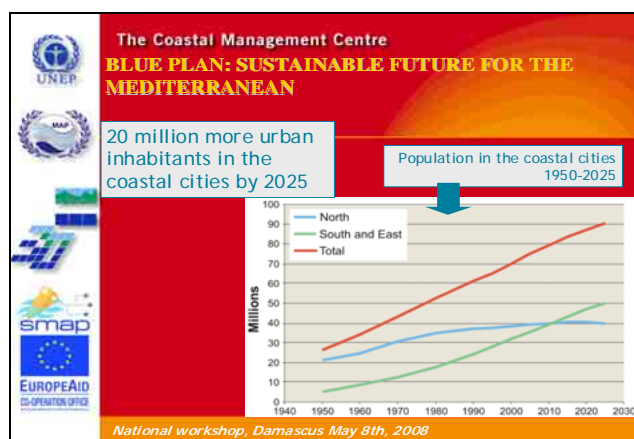
234 administrative units...

...46 000 km of coastline

... many islands: 19 000 km of coastline (42% of the total)

National workshop, Damascus May 8th, 2008





The Coastal Management Centre
HOW TO STOP THESE TRENDS?

- awareness raising
- enabling a policy framework
- promoting a vision of the healthy coast
- finding new channels to reach policy-makers
- strengthen identified weak points of the ICZM
- better use of media

National workshop, Damascus May 8th, 2008

The Coastal Management Centre
OUR VISION

A future coast that is...

- resilient
- productive
- diverse
- distinctive
- attractive
- healthy

National workshop, Damascus May 8th, 2008

The Coastal Management Centre
ICZM POLICY BRIEFS

NATIONAL:

- Morocco: Coastal Pollution and Sustainable Development (PAP/RAC)
- Syria: Towards Strategy for Syria's coast (PAP/RAC)
- Algeria: Littoralisation and Sustainable Development (PAP/RAC)
- Jordan: Marine Spatial Planning as a tool for conflict resolution (PAP/RAC)
- Egypt: Coastal pollution (METAP)

REGIONAL:

- Protecting coastal zones in the Mediterranean - An economic and regulatory analysis (PAP/RAC)
- Climate change adaptation in the water sector (METAP)
- Carbon finance instrument to improve coastal zone solid waste management (METAP)

National workshop, Damascus May 8th, 2008

The Coastal Management Centre
OTHER AVAILABLE OUTPUTS




- Project reporting
- Strategic Guidance for preparation of ICZM Policy Brief (ENG/FRA)
- Opinion Poll Guidance (ENG/FRA)
- ICZM Marketing Strategy (ENG)
- ICZM Mediterranean Awareness Raising Strategy
- SMAP folder & flyer (ENG/FRA/ARB)
- Opinion poll on coastal issues in the Mediterranean
- Coast Day Campaign report
- Coast Day promotional materials: logo (ENG/FRA/ARB/GRE/CRO/ITA), flyer, poster, bookmark, stickers, CD (ENG/FRA/ARB)
- TV advert on Coast Day (ENG/FRA/ARB)
- Coast Day web-site <http://www.coastday.org>

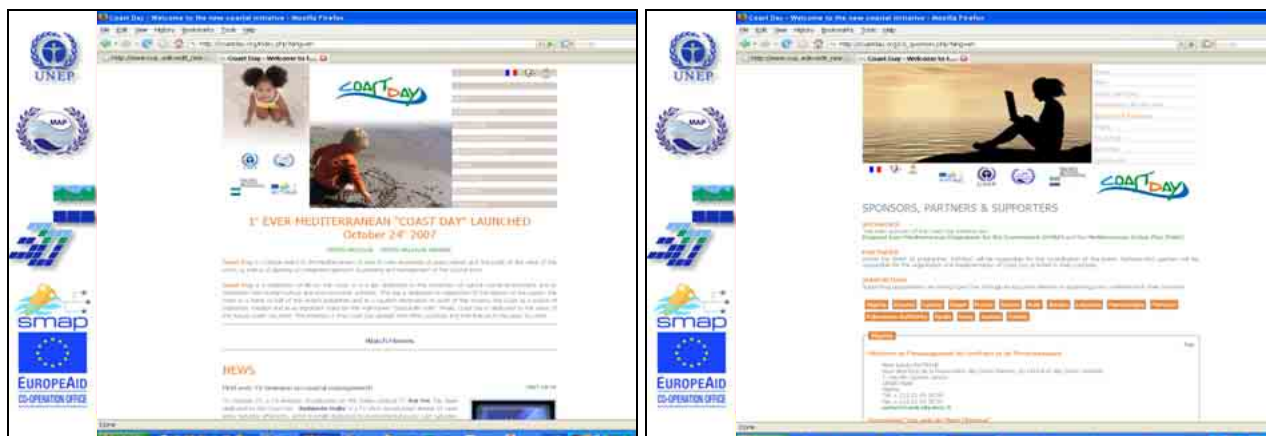
National workshop, Damascus May 8th, 2008



 <p>The Coastal Management Centre</p> <p>ICZM SLOGAN:</p> <p>visualising the coastal future you want iczm ... enabling you to achieve it</p> <p>KEY EVENT – Coast Day Campaign</p> <p>MAP presented Coast Day to UNEP as the Mediterranean contribution to the UN DAY</p> <p><i>National workshop, Damascus May 8th, 2008</i></p>	 <p>COAST DAY 2007</p> <p>RESULTS</p> <p>Four Ambassadors for the Coast:</p> <ul style="list-style-type: none"> • Princess Lalla Hasna of Morocco • Prof. Predrag Matvejevic • Mr. Chérif Rahmani • Mr. Renato Soru     <p><i>National workshop, Damascus May 8th, 2008</i></p>
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 <p>COAST DAY 2007</p> <p>RESULTS</p> <ul style="list-style-type: none"> • TV spot in English, French, Arabic, Greek and Italian; • TV spot broadcasted on 17 TV stations; • TV spot shown at the MedFilm Festival in Rome, on green.tv, on You Tube and on the occasion of the screening event in Plaka, Athens; • first ever TV emission on coastal management produced by Rai tre!  <p><i>National workshop, Damascus May 8th, 2008</i></p>	 <p>COAST DAY 2007</p> <p>RESULTS</p> <ul style="list-style-type: none"> • 16 Mediterranean countries (Algeria, Morocco, Tunisia, Egypt, Jordan, Israel, Palestina, Lebanon, Syria, Turkey, Greece, Cyprus, Croatia, Italy, France and Spain); • almost 60 partners; • about 20 TVs informed about the event; • numerous newspapers published the event; • numerous radio stations informed about the event; • more than 30 links to the Coast Day website  <p><i>National workshop, Damascus May 8th, 2008</i></p>
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 <p>COAST DAY 2007</p> <p>RESULTS</p> <ul style="list-style-type: none"> • 12 workshops (Morocco, Algeria, Egypt, Jordan, Palestina, Syria, Italy and Cyprus) • 6 workshops for schools (Morocco, Algeria, Syria and Cyprus) • conferences (Algeria), panel (Turkey) • open doors at 5 marine protected areas • concerts (Egypt, Lebanon, Syria and Italy) • sailing regatta (Sardinia, Italy) • kayak excursions (Turkey and in lake Na) • 6 clean up campaigns (Morocco, Algeria and Greece)  <p><i>National workshop, Damascus May 8th, 2008</i></p>	 <p>COAST DAY 2007</p> <p>RESULTS</p> <ul style="list-style-type: none"> • environment expo in Lattakia • screening event in Athens • photo, poster and other exhibitions • drawing contexts (Morocco and Algeria) and painting competitions (Montenegro) • marathon (Egypt) • virtual treasure hunt at the SMAP Clearing House <p><i>National workshop, Damascus May 8th, 2008</i></p>
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Annex IV

Factors in successful ICZM (Mr. B. Shipman)

PRIORITY ACTIONS PROGRAMME



Brian Shipman

Factors in Successful ICZM

Damascus National Workshop : Integrated Management in the Coastal Zone"

PRIORITY ACTIONS PROGRAMME

A new era?

From the ICZM "project" to an ICZM "process"

ICZM "is a continuous, proactive and adaptive process of resource management for sustainable development in coastal areas".

Rio Convention

ICZM as a process

Damascus National ICZM Workshop, 8th May 2008 Brian Shipman

PRIORITY ACTIONS PROGRAMME

A new era?

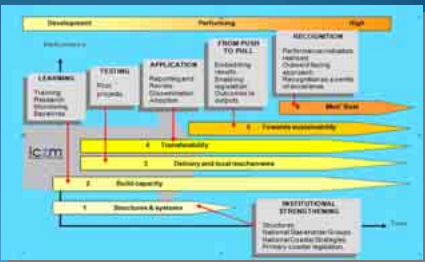
Four building blocks:

- Governance
- Participation
- Knowledge
- Communication

ICZM as a process

Damascus National ICZM Workshop, 8th May 2008 Brian Shipman

PRIORITY ACTIONS PROGRAMME




overview

Damascus National ICZM Workshop, 8th May 2008 Brian Shipman

PRIORITY ACTIONS PROGRAMME

- A Legal Framework – an essential pre-condition for ICZM?




The Blue Plan's alternative development scenario to 2025 is based on "urgently stopping and reversing the continuing degradation of coastal areas"

But... "...this will ...run up against political and administrative inertia and ..."

Governance – a legal framework

Damascus National ICZM Workshop, 8th May 2008 Brian Shipman

PRIORITY ACTIONS PROGRAMME



in ICZM for the Mediterranean

- Legal instruments
- Coastal Strategies

Governance – a legal framework

Damascus National ICZM Workshop, 8th May 2008 Brian Shipman



PRIORITY ACTIONS PROGRAMME

- Legal instruments

1. inappropriate legal demarcation between land and sea, and the subdivision of natural areas such as estuaries
2. conflicting and inflexible sectoral legislation
3. unnecessary legal restrictions on co-operation between authorities

Governance – a legal framework

Damascus National ICZM Workshop, 8th May 2008 Brian Shipman

PRIORITY ACTIONS PROGRAMME

- Legal instruments

1. A Coastal Law - purpose?
 - i. Define the coastal zone
 - ii. Identify responsibilities
 - iii. Control development

Governance – a legal framework

Damascus National ICZM Workshop, 8th May 2008 Brian Shipman

PRIORITY ACTIONS PROGRAMME

- National Coastal Strategies?

1. Analysis of the existing situation
2. Set objectives, determine priorities
3. Identify coastal ecosystems, relevant actors and processes
4. Enumerate the measures to be taken and their cost
5. Institutional instruments and legal and financial means available
6. Set an implementation schedule

Governance – strategies

Damascus National ICZM Workshop, 8th May 2008 Brian Shipman

PRIORITY ACTIONS PROGRAMME

- EU National Coastal Strategies?

- ICZM National Strategy implemented
- ICZM National Strategy ready or under development
- No ICZM National Strategy but equivalent
- No equivalent - fragmented tools in place

Figure 22: Status of ICZM Implementation for the Mediterranean Countries

Evaluation of Integrated Coastal Zone Management (ICZM) in Europe – Final Report, August 2006

Governance – strategies

Damascus National ICZM Workshop, 8th May 2008 Brian Shipman

PRIORITY ACTIONS PROGRAMME

- A simplified approach:

1. A national framework including SMART targets and clear priorities

S - specific
M - measurable
A - achievable
R - realistic
T - time-based

SMART Goals

Governance – strategies

Damascus National ICZM Workshop, 8th May 2008 Brian Shipman

PRIORITY ACTIONS PROGRAMME

- A simplified approach:

2. Define Roles and Responsibilities

Article 7
COORDINATION

For the purposes of integrated coastal zone management, the Parties shall:

- (a) ensure institutional coordination, where necessary through appropriate bodies or mechanisms, in order to avoid sectoral approaches and facilitate comprehensive approaches;
- (b) organize appropriate coordination between the various authorities competent for both the marine and the land parts of coastal zones in the different administrative services, at the national, regional and local levels;
- (c) organize close coordination between national authorities and regional and local bodies in the field of coastal strategies, plans and programmes and in relation to the various authorizations for activities that may be achieved through joint consultative bodies or joint decision-making procedures.

Governance – structures

Damascus National ICZM Workshop, 8th May 2008 Brian Shipman



PRIORITY ACTIONS PROGRAMME

- A simplified approach:
- 2. Define Roles and Responsibilities

Partnership Structures

The Key?

Leadership

Governance – structures

National:
Coastal Forums
Inter-ministerial

Local:
Inter-sectoral groups

Damascus National ICZM Workshop, 8th May 2008 Brian Shipman

PRIORITY ACTIONS PROGRAMME

- Cross-sectoral integration – Partnerships

Stage 1: Recognise diversity
↓
Stage 2: Agree a shared vision
↓
Stage 3: Understand motivation
↓
Stage 4: Design the process
↓
Stage 5: Demonstrate success

Governance – structures

Damascus National ICZM Workshop, 8th May 2008 Brian Shipman

PRIORITY ACTIONS PROGRAMME

- Key target groups
- Opinion formers
- Community leaders
- Business
- Media
- Users
- Etc....

Participation

Damascus National ICZM Workshop, 8th May 2008 Brian Shipman

PRIORITY ACTIONS PROGRAMME

- Key target groups
- Opinion formers
- Community leaders
- Business
- Media
- Users
- Etc....

Participation

Damascus National ICZM Workshop, 8th May 2008 Brian Shipman

PRIORITY ACTIONS PROGRAMME

- ‘Fit for Purpose’
- From Data to Wisdom

“We have oceans of data, rivers of information, streams of knowledge and the only drops of wisdom.”

Knowledge

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PRIORITY ACTIONS PROGRAMME

- A new language for ICZM in the Mediterranean

Communication

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PRIORITY ACTIONS PROGRAMME

- A new language for ICZM in the Mediterranean

iczm a better way
visualising the coastal future you want
...enabling you to achieve it

imaginez votre littoral de demain
la **gizc**... le meilleur moyen d'y arriver

الإدارة المتكاملة للمناطق الساحلية...
سبيلكم الأمل لتحقيق ما تشدونه في سواحل القد

Damascus National ICZM Workshop, 8th May 2008 Brian Shipman

PRIORITY ACTIONS PROGRAMME

- A new language for ICZM in the Mediterranean

The coast of the future will be...

resilient
productive
diverse
distinctive
attractive
healthy

Communication

Damascus National ICZM Workshop, 8th May 2008 Brian Shipman

PRIORITY ACTIONS PROGRAMME

- A new language for ICZM in the Mediterranean

The coast of the future will be...

...build the message around people as well as nature

Communication

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PRIORITY ACTIONS PROGRAMME

THE TRADITIONAL MEDITERRANEAN SLOPE

THE MEDITERRANEAN SLOPE OF TODAY

ICZM & Development

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PRIORITY ACTIONS PROGRAMME

Another view

The environmental Kuznets curve

Environmental Degradation

Turning Point

Environment Worsens

Environment Improves

Per Capita Income

Development and Sustainability

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PRIORITY ACTIONS PROGRAMME

A new era for ICZM – beyond projects

A process built on:

- Good governance
- Partnerships
- Communication
- Integration with development goals
- Simplicity

Summary

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Annex V

Press releases

In addition to:

- a filmed news item about the Workshop broadcasted by the national TV in its local newscast evening of 8 May 2008, and
- a vocal release by the National Consultant about ICZM in general, given on 14 May 2008 to the national radio on the occasion of the Workshop,

the following news on the Workshop were published by newspapers:

٦٠٠ مليون ليرة كلفة تلوث الساحل

دمشق- عبد الكريم سعد:

أقامت وزارة الإدارة المحلية والبيئة يوم الخميس الماضي بالتعاون مع مركز الأعمال ذات الأولوية /PAP/ RAC التابع لخطّة عمل المتوسط ورشة عمل الإدارة الشاملة للنطاق الساحلي في سورية وذلك في فندق شيراتون صيدنايا.

المهندس عماد حسون معاون وزير الإدارة المحلية والبيئة أكد أن الدورة تعد مناسبة للنقاش ومنتدى مفتوح للأفكار لبيان أمثل الطرق في إدارة المنطقة الساحلية، وبعد أن تدهورت حالة البحر المتوسط والمنطقة الساحلية في سورية مع تعرض هذه المناطق لضغوط هائلة من الأنشطة الاقتصادية والاجتماعية، حيث العمران الساحلي المكثف والسياحة العشوائية والنقاط الساخنة للتلوث، وأشار إلى دراسة حديثة بينت كلفة التدهور البيئي في سورية في المنطقة الساحلية فوصلت إلى نحو ٦٠٠ مليون ليرة سورية سنوياً، وبين أن سورية كانت من أوائل الدول المتوسطية التي صادقت على اتفاقية برشلونة لحماية البحر المتوسط من التلوث وأول دولة متوسطة في إعداد برنامج إدارة المنطقة الساحلية CAMP في سورية، وتعاون مع خطة عمل المتوسط لتنفيذ العديد من الأنشطة المتعلقة بإعداد الخطط والاستراتيجيات لإدارة المنطقة الساحلية والتخفيف من التلوث البحري من مصادر برية، كما أن التخطيط الإقليمي للمنطقة الساحلية حظي باهتمام بالغ من الحكومة السورية إيماناً بمدى أهميته في إرساء قواعد التنمية والتطور بناء على أسس صحيحة ومستدامة.

ودعا إلى التعاون الوثيق مع دول الاتحاد الأوروبي لتحقيق حالة بيئية جيدة لبيئة المتوسط انسجاماً مع المبادرة الأوروبية المتوسطية لإفاق ٢٠٢٠. من جانبه السيد حسني العظمة المستشار الوطني لمشروع SMAP يرى أن حجر الزاوية في التوصل إلى الإدارة الشاملة للنطاق الساحلي السوري يكمن في سن قانون خاص به يعين حدوده الجغرافية البرية والبحرية ويضع الأحكام الحمائية والتطويرية الواجب تطبيقها ضمن تلك الحدود ويحدد صلاحيات مختلف السلطات المركزية والمحلية الفاعلة ضمنه ويعين جهة مركزية تتولى مهام الإدارة العليا للنطاق الساحلي وتسهر على حسن تنفيذ أحكام هذا القانون، وحذر من التراخي والتأخير في ذلك حتى لا نكفي ساحلنا كما نكفي الآن غوطتي دمشق.

كلمة مركز الأعمال ذات الأولوية القاها السيد براهيم شبيمان شدد فيها على أهمية الأمور العملية التي تبرز نتائج ايجابية تقوم بها السلطات الساحلية والمركزية، كما تحدث السيد جان فرينتس ممثل بعثة الاتحاد الأوروبي في سورية، مؤكداً على أن تعزيز التعاون أمر ضروري للوصول إلى النتائج المتوخاة لهذا المشروع الذي يكون في مجمله مصلحة سورية. وقدمت المهندسة ريم عبد ربه المنسقة الوطنية لخطة عمل المتوسط لمحطة عن بروتوكول الإدارة الشاملة للنطاق الساحلي ICZM. واستمرت حلقة النقاش بمشاركة ممثلي السلطين التشريعية والتنفيذية وبرنامج الميثاق وخبراء وطنيين مختصين.

AL-BAATH daily, issue 13407 dd 11/05/2008



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٦٠٠ مليون ليرة سورية قيمة الخسارة في الموارد الساحلية سنوياً

دمشق - نزيهة أسعد

بينت دراسة حديثة عن كلفة التدهور البيئي في سورية أن قيمة الخسارة في الموارد الساحلية لأسباب بيئية تبلغ حوالي ٦٠٠ مليون ليرة سورية سنوياً أي ما يعادل ٠.١٪ من الناتج المحلي الإجمالي. هذا ما ذكره عماد حسون معاون وزير الإدارة المحلية والبيئة لشؤون البيئة في ورشة عمل الإدارة الشاملة للنطاق الساحلي في سورية والتي عقدت في الثامن من الشهر الجاري في فندق شيراتون صيدنايا بالتعاون مع مفوضية الاتحاد الأوروبي في سورية ومركز الأعمال ذات الأولوية في خطة عمل المتوسط. ونوه بأن هدف الاجتماع هو مناقشة السياسات المقترحة لإدارة المنطقة الساحلية موضحاً أن الإقليم الساحلي الذي يضم محافظتي اللاذقية وطرس لا يمثل سوى أقل من ٢.٥٪ من مساحة الدولة لكنه يضم ١١٪ من مجمل سكانها حيث يفوق معدل الكثافة السكانية جميع المحافظات الأخرى باستثناء دمشق وإن الكثافة السكانية في السهل الساحلي الضيق تفوق متوسط الكثافة على صعيد البلد ككل بنحو ٢٠ ضعفاً. ومن الطبيعي أن يتسبب هذا الوضع في زيادة الضغوط الملقاة على كاهل الشريط الساحلي الذي يضم بدوره المنفذ البحري الضيق الوحيد المتاح لهذا البلد الكبير نسبياً. ولفت إلى أن حالة البحر المتوسط والمنطقة الساحلية في سورية قد تدهورت مع تعرض هذه المناطق لضغوط هائلة من الأنشطة الاقتصادية والاجتماعية فالعمران الساحلي المكثف أسفر عن انكماش رقعة النظم البيئية الطبيعية والتنوع البيولوجي. كما أدت السياحة العشوائية إلى ضغوط مكثفة على المناطق البرية وعلى الموارد المائية وشكلت النقاط الساخنة للتلوث المشكلة البيئية البارزة في منطقة الساحل ولاسيما في مدينة بانياس. وقال: إدراكاً من الحكومة السورية بالمخاطر التي تحوق بالمنطقة الساحلية فقد كانت من أوائل الدول المتوسطية التي صدقت على اتفاقية برشلونة لحماية البحر المتوسط من التلوث وبرتوكولاتها وأول دولة متوسطية في إعداد برنامج إدارة المنطقة الساحلية «PMAC» في سورية ويتم التعاون مع خطة عمل المتوسط لتنفيذ العديد من الأنشطة المتعلقة بإعداد الخطط والاستراتيجيات لإدارة المنطقة الساحلية وتخفيض من التلوث البحري من مصادر برية.

TISHREEN daily, issue 10177
dd 12/05/2008

