



## NATIONAL ICZM STRATEGY FOR EGYPT

### REPORT

#### OF THE THIRD WORKSHOP ON THE PREPARATION OF A "NATIONAL ICZM STRATEGY FOR EGYPT": STRATEGIC OBJECTIVES AND A ROADMAP

(Cairo, 23 April 2009)



ICZM Strategy for Egypt/W. 3/3  
PAP/RAC - EEAA  
Split, April 2009

**Report  
of the Third Workshop on the Preparation  
of a "National ICZM Strategy for Egypt":  
Strategic Objectives and a Roadmap**  
**(Cairo, 23 April 2009)**

**Background information**

1. The project was initiated at the request of the Egyptian Environmental Affairs Agency (EEAA) addressed to PAP/RAC to provide assistance in the preparation of a National ICZM Strategy for Egypt. The initiative falls within the objectives of SMAP III project "Promoting awareness and enabling a policy framework for environment and development integration in the Mediterranean with focus on Integrated Coastal Zone Management", and is a step forward in the implementation of the ICZM Protocol for the Mediterranean. This project is supported also by the decision of the Egyptian ICZM Committee to prepare such a document. The structure of the ICZM Strategy and the process of its preparation were discussed and agreed upon at the meeting of PAP/RAC and EEAA representatives, held in Cairo, in November 2008.
2. The main idea is to come to this important document in a participatory process by involving the major stakeholders that are responsible for the implementation of ICZM in the country. The Second Workshop will concentrate on the objectives and priorities, and the Third one on the road map for the Strategy implementation.
3. The Third Workshop of the ICZM stakeholders in Egypt on the process for the preparation of a "National ICZM Strategy for Egypt": Strategic Objectives and a Roadmap, was held in Cairo, on 23 April 2009.

**Participation**

4. The Workshop was attended by 41 participants. In addition to representatives of the Egyptian Environmental Affairs Agency (EEAA) and Priority Actions Programme Regional Activity Centre (PAP/RAC) of UNEP-MAP, the representatives of coastal Governorates, the National Committee for ICZM (NCICZM), relevant ministries and agencies, national experts and a team leader of SMAP participated at the Workshop. Complete List of Participants is attached as Annex I to this Report.

**Objectives of the Workshop**

5. The main objective of the Workshop was to identify the strategic objectives and to outline their roadmaps.

**Agenda item 1: Opening of the Workshop (welcome and introduction)**

6. Mr. Mohamed Farouk (EEAA General Director) opened the Workshop at 9:30 a.m. He welcomed the participants, and expressed appreciation to the PAP/RAC for supporting and assisting in the development of Egypt's National ICZM Strategy. He briefly reminded the participants of the objectives of the national ICZM Strategy, the sequence of the three workshops, and the main objective of the third and last Workshop.

7. Mr. Marko Prem (PAP/RAC Deputy Director) welcomed the participants on behalf of the PAP/RAC, emphasizing the importance of the 3rd Workshop and its main objectives, in particular:

- Definition and validation of the strategic objectives that will address these ICZM challenges; and
- Definition and validation of a roadmap to follow to reach these objectives.

8. The Workshop participants agreed to follow the proposed Agenda items. The Agenda of the Workshop is contained in Annex II of this Report.

## **INTER-RELATED AND QUALIFIED ICZM ISSUES**

Agenda item 2: Reminder of ICZM Strategy process. Explanation of Workshop deliverables. Being aware of inter-related and qualified ICZM issues.

9. Dr. Phillip MacClenahan (PAP/RAC Consultant and Facilitator of the Workshop) introduced to the participants the process of the ICZM Strategy: from issues to the roadmap, and the way to achieve the process through the expected deliverables of the Workshop. He has first outlined some important guiding principles, as follows:

- The three stages for thinking strategic (trends – relationships – big picture); and
- The tip of ICZM Iceberg (what to see and what we don't see).

He, then, presented the ICZM co-ordination context from Decision to Operation.

Dr. MacClenahan pointed out that the strategy-building process adopts the following steps:

- Step 1: Context analysis (desktop work)
- Step 2: Agreement on a long-term vision (1st workshop)
- Step 3: Identification and validation of the priority issues (2nd workshop)
- Step 4: Identification of key objectives and associated roadmap (3rd workshop)

10. The participants further discussed the following:

1. A matrix of inter-related and qualified ICZM issues; and
2. A table summarising which issues have the highest number of relationships between each other.

The above discussion helped the participants to identify which issues are inter-related and what the nature of their inter-relationship is, namely:

- Synergistic issues
- Conflicting issues
- Opportunity issues

## **IDENTIFICATION OF STRATEGIC OBJECTIVES AND A ROADMAP**

Agenda item 3: Presentation of proposed three key strategic objectives.

11. Based on the above, the following three strategic objectives were identified:

- Strengthening ICZM policy;

- Planning and sustainable use of coastal resources; and
- Promoting public awareness.

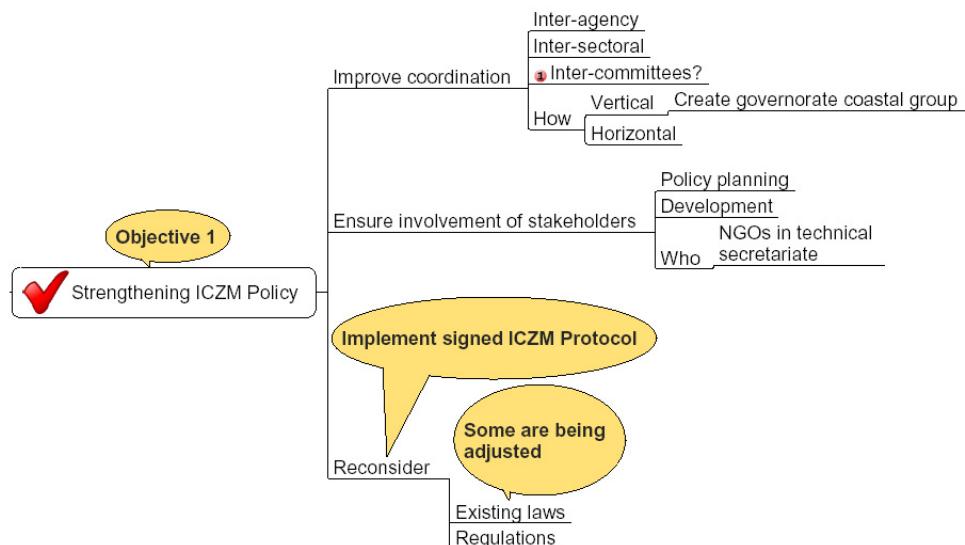
Dr. MacClenahan emphasised that each strategic objective should be:

- Measurable quantitatively and possibly qualitatively;
- An achievable challenge;
- Time-related to a limit when they must be achieved.

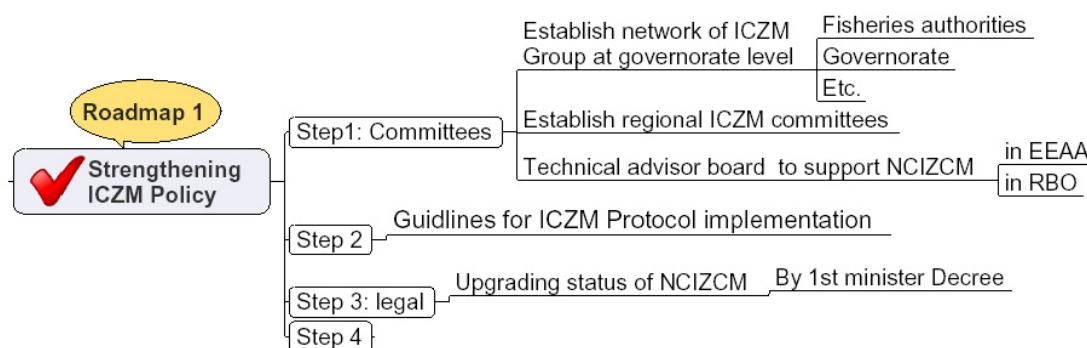
#### Agenda item 4: Strategic objective and a related roadmap. Discussion.

12. With the guidance provided from Dr. MacClenahan, the participants discussed and developed, in a participatory process, the three strategic objectives and their related roadmaps.

##### **Strategic Objective 1:**



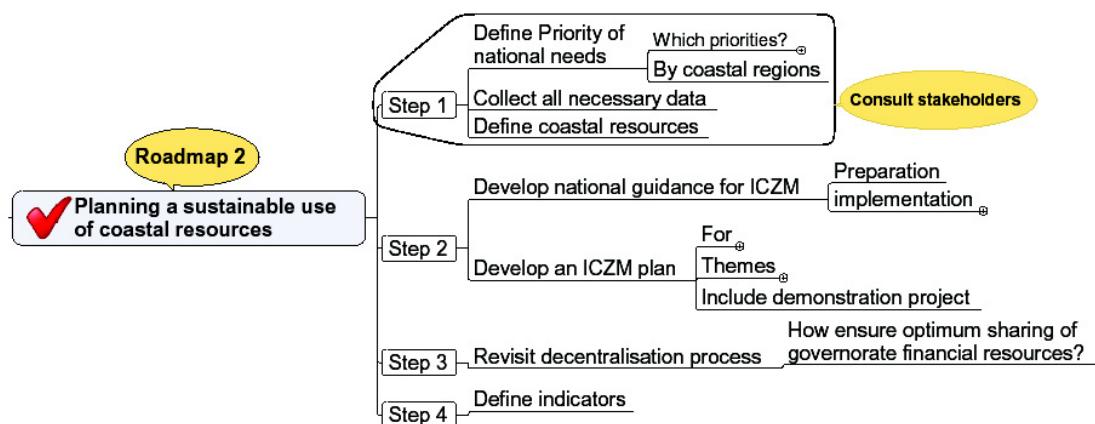
### Roadmap for Objective 1:



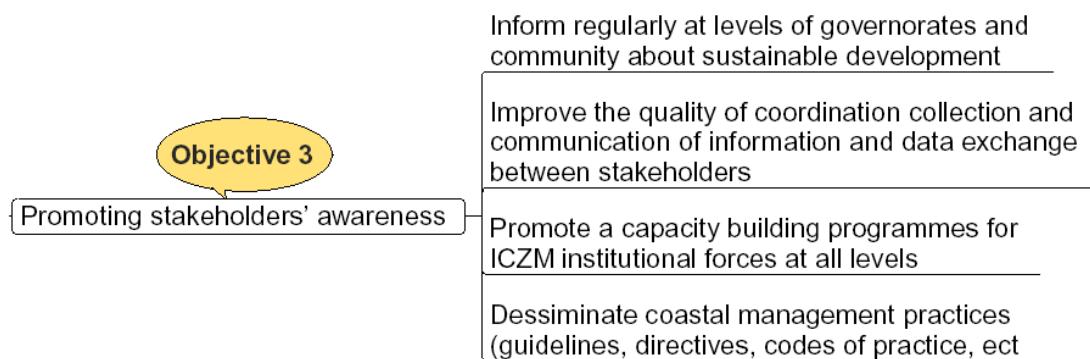
### Strategic Objective 2:



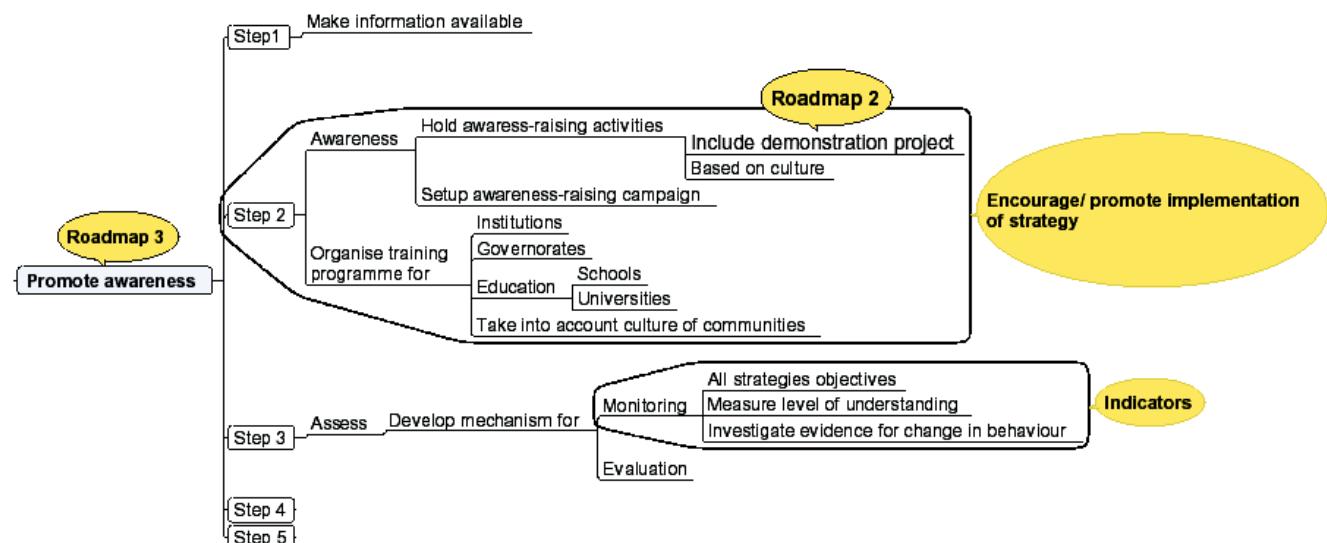
### Roadmap for Objective 2:



### **Strategic Objective 3:**



### **Roadmap for Objective 3:**



The ICZM big picture concluded the above findings was discussed during the Workshop.

#### Agenda item 5: Final comments and suggestions.

13. The Workshop participants provided some comments and suggestions that have been considered while developing the roadmaps for the three strategic objectives. The participants emphasized the importance of the co-ordination (inter-agency and inter-sectorial) to ensure the successful development and implementation of the ICZM Plans (sub-national and local levels) within the National ICZM Guidelines to be initiated online with the ICZM Protocol.

#### Agenda item 6: Next steps.

14. It was concluded that all results from the 3rd Workshop will be compiled with results from the Context Analysis and outputs form the previous two workshops. Also, the participants suggested that a first complete draft National ICZM Strategy document be compiled and submitted to EEAA for comments. Finally, on the basis of comments submitted, the final version will be produced for approval and adoption by the concerned authority.

Agenda item 7: Closure of the Workshop.

15. Mr. Farouk expressed his thanks to all participants for their efforts and assistance in inducing constructive ideas, and appreciation to the PAP/RAC for supporting and assisting in the development of Egypt's National ICZM Strategy. Mr. Prem expressed PAP/RAC appreciation for the efforts made in preparing and organising the three workshops. In particular, he thanked representatives of EEAA, the NCICZM, coastal Governorates, national experts and international agencies for their contribution to the discussion and invaluable assistance and guidance.

16. The Workshop was declared closed on 23 April 2009, at 17:15 hours.

**ANNEX I**  
**List of Participants**

**Coastal Governorates**

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### National Experts

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**ANNEX II**  
**Agenda**

9.30 - 9.45	Opening of the Workshop. Welcome addresses. Introduction. (Mr. M. Farouk, EEAA and Mr. M. Prem, PAP/RAC)
<b>INTER-RELATED ISSUES AND THEIR CHALLENGES</b> (Dr. P. MacClenahan, PAP/RAC Consultant - Facilitator)	
9.45 - 10.00	Reminder of ICZM strategy process: from issues to roadmap Explanation of workshop deliverables: strategic objectives and their roadmap (defining steps).
10.00 – 10.15	Being aware of Inter-related and qualified ICZM issues.
<b>THREE STRATEGIC OBJECTIVES AND A ROADMAP</b> (Dr. P. MacClenahan - Facilitator)	
10.15 – 10.30	Presentation of proposed three key strategic objectives. Example of roadmap for one objective.
10:30 – 11:30	Discussion on Objective 1 and a related roadmap.
12.00 – 12.30	Discussion on Objective 1 and a related roadmap (cont.).
12.30 – 14.00	Discussion on Objective 2 and a related roadmap.
15.00 – 16.30	Discussion on Objective 3 and a related roadmap.
16.30 – 17.00	Final comments and suggestions.
17.00 – 17.15	Next steps. (Mr. M. Farouk and Mr. M. Prem)
17.15	Closure of the Workshop.