

COAST DAY 2016

27 September 2016
Sant Pau Art Nouveau Site, Barcelona



REPORT

REPORT OF THE MEDITERRANEAN COAST DAY 2016

This year's Mediterranean Coast Day was celebrated with a slight delay, on Tuesday, September 27, to avoid the weekend when most of the participants couldn't attend. It was co-organised by PAP/RAC and SCP/RAC in Barcelona, within the project "A blue economy for a healthy Mediterranean" financed by the "MAVA Fondation pour la Nature", which offered substantial financial support to the event. Given the objective of the project, the topic of this year's celebration, which is different each year, was the "Blue Economy" and its importance for reaching economic, social and environmental sustainability in the Mediterranean Region.

The event was organised at the imposing Sant Pau Art Nouveau Site. Dating back to early 1900s, this masterpiece of Catalan Modernisme was originally a hospital, built according to the energy-saving and patients' comfort principles that would still be valid today. However, by 2010 it became too small and compromised for the burgeoning city so a new hospital was build while this site was refurbished and returned to its original glory and adapted to accommodate national and international organisations (SCP/RAC included) in the fields of healthcare, sustainability and education. It has very well designed meeting rooms that we were very pleased to make use of, as well as organised tourist visits of the site.



Sant Pau Art Nouveau Site, main entrance



The wing in which the event was organised

The morning session, opened by Ms. Željka Škaričić, PAP/RAC Director, was attended by representatives of Mediterranean States, UNEP/MAP and its components, Mediterranean national and international organisations, NGOs, as well as local society members. In the opening ceremony the participants were greeted by Mr. Jaume Barnada, Ecology, Urbanism and Mobility, City of Barcelona, Ms. Marta Subirà, Secretary for Environment and Sustainability, Government of Catalonia, Ms. Ana García Fletcher, Associate Deputy Director for the Coastal Protection DG for the Sustainability of the Coast and the Sea, Ministry of Agriculture, Food and Environment of Spain, and Special Representative Ambassador Mr. George Saliba, from the UfM Secretariat. The list of participants is attached as Annex I, and the Programme as Annex II.



Welcome addresses

Addressing the participants on behalf of UNEP/MAP, the Programme Officer Mr. Ilias Mavrovides introduced the video message sent by Mr. Gaetano Leone, UNEP/MAP Coordinator, (available in the “Documents” section) reminding that since 2007 the Mediterranean Coast Day had been a way for the entire UNEP/MAP system to share the ideas about the coastal zone development and protection, but also about collaboration and friendship. Encouraging countries to help for the ratification of the ICZM Protocol adopted in 2008, Mr. Leone added that new tools continue to be developed, most recently the Mediterranean Strategy for Sustainable Development adopted by the Contracting Parties to the Barcelona Convention in February 2016, which encompasses the entire range of measures for the protection of the marine and coastal environment and for the sustainable development of this region, in line with the global goals and aspirations that the United Nations have agreed upon in their 2030 agenda for Sustainable development.



Video message by Mr. Gaetano Leone, MAP Coordinator

The first part of the day was dedicated to presentations and debate around the concept of Blue Economy in the Mediterranean, as well as discussion on good examples and best practices from leading businesses, NGOs and public agencies from all over the Mediterranean. After a brief introduction of the subject by Ms. Anne-France Didier, Plan Bleu Director, a short film on blue economy was shown,

followed by the presentation of a study on Monitoring of the Blue Economy in the Mediterranean by Mr. Jérémie Fosse of “eco-union”.



Ms Anne France Didier



Mr. Jérémie Fosse

Then it was the turn of Mr. Giorgio Mosangini, team leader at SCP/RAC, to introduce the SwitchMed Programme, implemented by UNIDO and UNEP, through UNEP/MAP and SCP/RAC, and the Division of Technology, Industry and Economics (DTIE). The project has created a network of “Switchers”. Those are individuals, enterprises or civil society organisations that have been able to develop an eco- and socially-innovative solution making an impact for sustainable living in the Mediterranean region, and thus contribute to the switch to a sustainable and fair consumption and production pattern. Two of them presented their achievements, Ms. Lior Turgeman of “LivinGreen” (Israel) and Mr. Abdelouahed Kaikai of “AGIR Pour Une Economie Bleu” (Morocco).



Ms. Lior Turgeman



Mr. Abdelouahed Kaikai

After a brief introduction by Mr. Marko Prem, Deputy Director of PAP/RAC, Ms. Mira Lepur, Director of the Regional Development Agency of the Šibenik-Knin County of Croatia, presented the Integrated Coastal Plan prepared in collaboration of PAP/RAC and the County. It is the first such plan in Croatia, and also the first to include the climate variability and change considerations. The presentations were followed by a brief exchange of opinions and experience with the audience.



Mr. Marko Prem and Ms. Mira Lepur



Presenting the Šibenik-Knin County Coastal Plan

The morning part of the Coast Day celebration was concluded by a visit by Mr. Didac Costa, a famous Catalan skipper. A professional fire fighter, and a very successful sailor, Mr. Costa is famous for his interest in and active involvement in environmental protection. This year he was elected “Ambassador for the Coast” and will promote this activity and advocate the importance of the coasts and their protection, among others, during the Vendée Globe sailing race that he will take part in. You can read more about Mr. Costa in the “Ambassadors for the Coast” section of the Coast Day site (www.coastday.org).



Ms. Škaričić presents Ambassadors’ certificate to Mr. Costa



Mr. Didac Costa

Apart from this regional celebration, local celebrations of the Coast Day were organised, notably in Montenegro and Slovenia, and their representatives briefly informed the participants of their activities. For Montenegro it was Ms. Jelena Knežević of the Ministry of Sustainable Development and Tourism, and for Slovenia Mr. Mitja Bricelj of the Ministry of Environment and Spatial Planning. More on these activities later in the text.

All presentations are available in the “Documents” section of the Coast Day site.



Ms. Jelena Knežević



Mr. Mitja Bricelj

Closing the morning part of the 2016 Coast Day celebration, Mr. Roger Garcia, Deputy Director of SCP/RAC, opened the Switchers expo: Cases of social and eco innovation in the Blue Economy. It was set in the magnificent corridor leading to the conference room.



Mr. Roger Garcia announcing the exposition



The Switchers expo

The second part of the day was aimed at a wider local audience and citizens. It attracted more than a hundred persons and featured three different corners: *Action Corner*, with a selection of local and international organisations active in the field of Blue Economy, such as NGOs, research centres, and businesses; *Networking Corner*, with different areas to gather participants around the key economy sectors (mobility, energy, tourism, fisheries, recycling); and *Creative Corner*, with a collaborative workshop where participants were able to draw, build and take back a personalised art piece. Some photographs illustrating the afternoon activities are shown below.



ANNEX I

LIST OF PARTICIPANTS

Ms. Daniela ADDIS
CAMP Italy National Co-ordinator
Piazza dell'Oro n. 3
00186 Rome
ITALY

Tel: ++ 33 3 5003493
Fax: ++ 33 3 5003493
E-mail: addis@camp-italy.org;
daniela.addis@icloud.com
daniela.addis@me.com

Mr. Samer AL HACHEM
Environmental Geosciences Specialist
GIS-RS Expert
RAMSAR NFP
Department of Natural Resources Protection
Ministry of Environment
Lazarieh Building, Block A4, Floor 8
P.O.B: 11/2727
Beirut
LEBANON

Tel: ++ 961 (0) 1 976555 # 504
E-mail: S.ALHachem@moe.gov.lb

Ms. Silvamina ALSHABANI
Head of Protected Areas Sector
Ministry of Environment
Blv. Zhan D'Ark No. 23
Tirana
ALBANIA

E-mail: Silvamina.Alshabani@moe.gov.al

Mr. Andrea BARBANTI
National Research Council
Institute of Marine Sciences
Arsenale, Tesa 104
Castello 2737/F
30122 Venice
ITALY

Tel. ++39 0412407929 /++39 3486856568
E-mail: andrea.barbanti@ve.ismar.cnr.it

M. Fabrice BERNARD
(Point Focal du PAP/CAR)
Délégué Europe & International
Conservatoire de l'Espace Littoral et des Rivages
Lacustres
Bastide Beaumanoir
3, rue Marcel Arnaud
13100 Aix en Provence
FRANCE

Tel : ++ 33 4 42912835
Fax : ++ 33 1 45836045
E-mail: F.Bernard@conservatoire-du-littoral.fr

Ms. Michelle BORG
(PAP/RAC Focal Point)
Unit Manager
Environment Protection Directorate
Malta Environment and Planning Authority
St. Francis Ravelin, Floriana FRN 1230
P.O. Box 200
Marsa MRS 1000
MALTA

Tel: ++ 356 2290 2026
Fax: ++ 356 2290 2295
E-mail: michelle.borg@pa.org.mt

Mr. Matteo BRAIDA
Ministry of the Environment, Land and Sea
Directorate-general for Nature and Sea Protection
Via Cristoforo Colombo, 44
00147 Rome
ITALY

E-mail: Braida.Matteo@minambiente.it

Mr. Mitja BRICELJ
(PAP/RAC Focal Point)
Secretary
Ministry of Environment and Spatial Planning
Directorate for Water and Investments / Water
Management Division
47 Dunajska cesta
SI – 1000 Ljubljana
SLOVENIA

Tel: ++ 386 1 4787477
Fax: ++ 386 1 4787425
E-mail: mitja.bricelj@gov.si

Mr. Igor CIZMEK
Assistant Minister
Ministry of Construction and Physical Planning
Republike Austrije 14
10000 Zagreb
CROATIA

Tel: ++ 385 1 3782471
E-mail: Igor.Cizmek@mgipu.hr

Ms. Ana CORREA PEÑA
C. Cuarzo 1 PBJ
Rodalquilar, Nijar
SPAIN

E-mail: anaml.correa@gmail.com

M. Charles-Henri DE BARSAC
(Point Focal du PAM)
Chargé de Mission
Ministère de l'Ecologie, du Développement durable et
de l'Energie
Tour-Pascal – A
6 Place des degrés
92055 La défense cedex
Paris
FRANCE

Tel: ++33140817677
E-mail: Charles-Henri.De-Barsac@developpement-durable.gouv.fr

Mme Anne-France DIDIER
Directrice
Plan Bleu - Centre d'activités régionales du Plan d'action
pour la Méditerranée
15 rue Beethoven, Sophia Antipolis
06560 Valbonne
FRANCE

Tel: +33 4 92387138
E-mail: afdidier@planbleu.org

Ms. Senida DZAJIC RGHEI
Researcher/Designer
Hydro Engineering Institute
Stjepana Tomica 1
71000 Sarajevo
BOSNIA AND HERZEGOVINA

Tel: ++ 387 33 207949
Fax: ++ 387 33 212466
E-mail: senida.dzajic-rghei@heis.ba

Ms. Eleni EFRAIMIADOU
Biopolitics International Organisation
10 Tim. Vassou st.
Athens 11521
GREECE

Tel:++30 6980064769
E-mail: efraimiadou@gmail.com

Mr. Mohamed FAROUK
(PAP/RAC Focal Point)
Director
Coastal Zone Management
Egyptian Environmental Affairs Agency (EEAA)
Cabinet of Ministers
30 Misr-Helwan El-Zyrae Road
P.O. Box 11728
Maadi
Cairo
EGYPT

Tel: ++ 202 2 5256452
Fax: ++ 202 2 5256475 / 83
E-mail: m_f_osman@hotmail.com

Mr. Pedro FERNANDEZ
Projects Manager
EUCC Mediterranean Centre - ECNC Group
C/o Consorci El Far. Carrer Escar 6-8, modulo 7
08039 Barcelona
SPAIN

Tel: ++ 34 93 1054020

Mr. Roger GARCIA
Deputy Director
Regional Activity Centre for Sustainable Consumption
and Production (SCP/RAC)
Carrer del Dr. Roux, 80
08017 Barcelona
SPAIN

Tel: +++34 93 553 87 94
Fax: ++ 34 93 882 36 37
E-mail: rgarcia@scprac.org

Ms. Ana GARCÍA-FLETCHER
Subdirectora Adjunta de la Subdirección General para la
Protección de la Costa
Dirección General de Sostenibilidad de la Costa y del Mar
Ministerio de Agricultura, Alimentación y Medio
Ambiente
Plaza San Juan de la Cruz s/n
28071 Madrid
SPAIN

Tel: ++ 34 91 597 68 04
E-mail: agfletcher@magrama.es

M. Jean Pierre GIRAUD
Plan Bleu - Centre d'activités régionales du Plan d'action
pour la Méditerranée
15 rue Beethoven, Sophia Antipolis
06560 Valbonne
FRANCE

E-mail: jpgiraud@planbleu.org

Ms. Miquela GRIMALT
Project Manager
Regional Activity Centre for Sustainable Consumption
and Production (SCP/RAC)
Carrer del Dr. Roux, 80
08017 Barcelona
SPAIN

Tel: ++ 34 93 553 87 86
Fax: ++ 34 93 882 36 37
E-mail: mgrimalt@scprac.org

M. Samir GRIMES
ENSSMAL
Campus Universitaire de Dely Ibrahim Bois des Cars
B.P. 19
16320 Alger
ALGERIE

E-mail: samirgrimes@yahoo.fr

Ms. Anna IBÁÑEZ
Communication Officer
Regional Activity Centre for Sustainable Consumption
and Production (SCP/RAC)
Carrer del Dr. Roux, 80
08017 Barcelona
SPAIN

Tel: ++ 34 93 553 87 85
Fax: ++ 34 93 882 36 37
E-mail: aibanez@scprac.org

Mr. Nicolas IOANNOU
Maritime Affairs Officer
Department of Merchant Shipping
Kyllinis Street, Mesa Geitonia
Lemesos
CYPRUS

Tel: ++357 25804908
Fax: ++357 25804974
E-mail: nioannou@dms.mcw.gov.cy

Ms. Lada JAKELIC
Secretary
Priority Actions Programme Regional Activity Centre
(PAP/RAC)
Kraj Sv. Ivana 11
21000 Split
CROATIA

Tel: ++ 385 21 340470
Fax: ++ 385 21 340490
E-mail: lada.jakelic@paprac.org

M. Abdelouahed KAIKAI
AGIR Association de Gestion Intégrée des Ressources
N° 1Rue Oujda / Quartier Al Menzeh
Al Hoceima, 32000
MAROC

Tel/Fax: ++ 212 539 840009
E-mail: akaikai30@gmail.com

Ms. Jelena KNEZEVIC
(MAP Focal Point)
Head of Department for Sustainable Development
and Integrated Coastal Zone Management
Ministry of Sustainable Development and Tourism
IV Proleterske brigade 19
Podgorica 81000
MONTENEGRO

Tel: ++ 382 20 446225
Fax: ++ 382 (0) 20 446 215
E-mail: jelena.knezevic@mrt.gov.me

M. Christophe LE VISAGE
Strategies Mer et Littoral SAS
20 rue Louis Guilloux
35235 Thorigne Fouillard
FRANCE

Tel: ++ 33 6 66474350
Fax: ++ 33 299624818
E-mail: christophe.le.visage@gmail.com;
christophe.le.visage@strategies-marines.fr

Ms. Mira LEPUR
Director
Public institution - Development Agency of Sibenik-Knin
County
Velimira Skorpika 6
22 000 Sibenik
CROATIA

Tel: ++ 385 22 217113
Fax: ++385 22 217114
E-mail: mira.lepur@rra-sibenik.hr

Ms. Elior LIAV
Environmental Planner
Ministry of Environmental Protection
P.O.B. 34033
Jerusalem 95464
ISRAEL

E-mail: EliorL@sviva.gov.il

Ms. Valentina MABILIA
Policy Officer
European Commission
DG Maritime Affairs and Fisheries (MARE)
Maritime Policy Baltic Sea, North Sea and landlocked
countries
Rue Joseph II 99, 02/65
B-1049 Brussels
BELGIUM

Tel: ++ 32 2 2981082
E-mail: Valentina.Mabilia@ec.europa.eu

Ms. Marina MARKOVIC
Programme Officer
Priority Actions Programme Regional Activity Centre
(PAP/RAC)
Kraj Sv. Ivana 11
21000 Split
CROATIA

Tel: ++ 385 21 340476
Fax: ++ 385 21 340490
E-mail: marina.markovic@paprac.org

Mr. Ilias MAVROEIDIS
MAP Programme Officer
United Nations Environment Programme
Barcelona Convention Secretariat
Coordinating Unit for the Mediterranean Action Plan
Vassileos Konstantinou 48
Athens 11635
GREECE

Tel: ++ 30 210 7273132
Fax: ++ 30 210 7253196
E-mail: Ilias.Mavroeidis@unepmap.gr

Mr. Slavko MEZEK
Regional Development Centre Koper
Ulica 15. maja 19
6000 Koper
SLOVENIA

Tel: ++ 386 5 6637585
Fax: ++ 386 5 6637581
E-mail: slavko.mezek@rrc-kp.si

Ms. Marija MIJUSKOVIC
Department for Sustainable Development
and Integrated Coastal Zone Management
Ministry of Sustainable Development and Tourism
IV proleterske brigade 19
81000 Podgorica
MONTENEGRO

Tel: ++ 382 20 446388
E-mail: marija.mijuskovic@mrt.gov.me

Mr. Roberto MONTANARI
Regione Emilia-Romagna
Direzione Generale Cura del Territorio e dell'Ambiente
Servizio Difesa del Suolo, della Costa e Bonifica
Area Difesa della Costa
Via della Fiera 8
40127 Bologna
ITALY

Tel: ++ 39 051 5276880
Fax: ++ 39 051 5276941
E-mail: Roberto.Montanari@regione.emilia-romagna.it

Mr. Oliviero MONTANARO
(PAP/RAC Focal Point)
General Directorate for the Protection of Nature and
Sea
Head of Unit VI - Marine and Coastal Environment
Protection
Ministry of Environment, Land and Sea Protection
Via Cristoforo Colombo, 44
00147 Rome
ITALY

Tel.: ++ 39 06 57228487
Fax: ++ 39 06 57228424
E-mail: montanaro.oliviero@minambiente.it

M. Jean Philippe MORIN
Chef du service Observatoire marin
Compétence Espaces maritimes
Hôtel communautaire
2, rue Blaise Pascal
83310 Cogolin
FRANCE

Tel: ++ 33 4 94 00 46 25
E-mail: jphmorin@free.fr;
jpmorin@cc-golfedesainttropez.fr

Ms. Yehudit MOSSERI
(PAP/RAC Focal Point)
Ministry of Environmental Protection
Marine Environment Protection Division
15a Pal-Yam Street
P.O.B 811
Haifa 31007
ISRAEL

Tel.: ++ 972 4 8633509
E-mail: JudithN@sviva.gov.il

Mr. Cesar MÖSSO ARANDA
Laboratori d'Engenyeria Maritima
Universitat Politecnica de Catalunya
Campus Nord, Calle Jordi Girona, 1-3
08034 Barcelona
SPAIN

E-mail: cesar.mosso@upc.edu

Ms. Athena MOURMOURIS
Honorary Director General for the Environment
Ministry of Productive Reconstruction, Environment
and Energy
Akti Moutsopoulou 25
18534 Piraeus
GREECE

Tel: ++ 30 6974581325
Fax: ++ 30 210 4111318
E-mail: athenamour@yahoo.co.uk

Mr. Senad OPRASIC
Head of Environmental Protection Department
Ministry of Foreign Trade and Economic Relations
Musala 9
71000 Sarajevo
BOSNIA AND HERZEGOVINA

Tel: ++387 33 953536/387 33 226518 ext. 496
Fax: ++ 387 33 20 61 41
E-mail: Senad.Oprasic@mvteo.gov.ba

Ms. Magali OUTTERS
Team Leader Policy Area
Regional Activity Centre for Sustainable Consumption
and Production (SCP/RAC)
Carrer del Dr. Roux, 80
08017 Barcelona
SPAIN

Tel: ++34 93 554 16 66
Fax: ++ 34 93 882 36 37
E-mail: mouters@scprac.org

Ms. Carolina PÉREZ
Director
EUCC Mediterranean Centre - ECNC Group
C/o Consorci El Far. Carrer Escar 6-8, 08039
Barcelona
SPAIN

Tel: +34 93 1054020
E-mail: C.Perez@eucc.net

Mr. Marko PREM
Deputy Director
Priority Actions Programme Regional Activity Centre
(PAP/RAC)
Kraj Sv. Ivana 11
21000 Split
CROATIA

Tel: ++ 385 21 340475
Fax: ++ 385 21 340490
E-mail: marko.prem@paprac.org

Mr. Ivan RADIC
(PAP/RAC Focal Point)
Senior Advisor
Department for the Protection of Sea
Directorate for Climate-related Activities, Sustainable
Development and Protection of Soil, Air and Sea
Ministry of Environment and Nature Protection
Radnicka cesta 80
10000 Zagreb
CROATIA

Tel: ++ 385 1 3717242
Fax: ++ 385 1 3717271
E-mail: ivan.radic@mzoip.hr

Mr. Emiliano RAMIERI
Environment and Territory Division
Thetis SpA
Castello 2737/f
30122 Venezia VE
ITALY

Tel: ++ 39 348 9171566
Fax: ++ 39 041.5210292
E-mail: Emiliano.RAMIERI@thetis.it

Ms. Maria RAMPAVILA
General Secretariat for Spatial Planning & Urban
Environment
General Directorate for Spatial Planning
Directorate for Spatial Planning
Department for National Spatial Strategy
Ministry for the Environment and Energy
17, Amaliados str.
PC 11523 Athens
GREECE

Tel: ++ 30 213 1515332
Fax: ++ 30 210 6458690
E-mail: m.rampavila@prv.ypeka.gr

Ms. Francesca SANTORO
Programme Specialist
IOC UNESCO
Regional Bureau for Science and Culture in Europe
Venice
ITALY

Tel: + 39 041 2601539
Fax: + 39 041 5289995
Email: f.santoro@unesco.org;
fsantoro70@yahoo.it

Ms. Zeljka SKARICIC
Director
Priority Actions Programme Regional Activity Centre
(PAP/RAC)
Kraj Sv. Ivana 11
21000 Split
CROATIA

Tel: ++ 385 21 340471
Fax: ++ 385 21 340490
E-mail: zeljka.skaricic@paprac.org

Mr. Neven STIPICA
Programme Officer
Priority Actions Programme Regional Activity Centre
(PAP/RAC)
Kraj Sv. Ivana 11
21000 Split
CROATIA

Tel: ++ 385 21 340479
Fax: ++ 385 21 340490
E-mail: neven.stipica@paprac.org

Mr. Davide STRANGIS
Executive Secretary of the CPMR Intermediterranean
Commission
Departament de la Presidencia
Via Laietana 14 (Planta E)
08003 Barcelona
SPAIN

Tel.: ++ 34 93 5545049
E-mail: davide.strangis@crpm.org

Ms. María TOLEDANO GUTIÉRREZ
Directorate General of the Sustainability of the Coast
and the Sea
Ministry of Agriculture, Food and Environment
Barcelona
SPAIN

E-mail: MRToledano@magrama.es

Ms. Sandra TROSELJ STANISIC
Senior Advisor
Department for Sea and Coastal Protection
Ministry of Environmental and Nature Protection
Uzarska 2/1
51000 Rijeka
CROATIA

Tel : ++385 51 213499
Fax : ++385 51 214324
E-mail : sandra.troselj-stanistic@mzoip.hr

Ms. Pilar VILLEGAS CAMPOS
Licenciada en Ciencias Ambientales
Agencia de Medio Ambiente y Agua de Andalucía.
Oficina Provincial de Almería
Calle California, 2
04007 Almeria
SPAIN

Tel: +34 670944669
E-mail:
pvillegas@agenciamedioambienteyagua.es

Mme Naoual ZOUBAIR
Chef du Service Littoral
Ministère Délégué chargé de l'Environnement
9, Avenue Al Araar, secteur 16, Hay Ryad
Rabat
MAROC

Tél:++ 212 5 37570601
Fax:++ 212 5 37576645
E-mail: n_zoubair@yahoo.fr

**ANNEX II
PROGRAMME**

09:00 – 9:15	Arrival and registration of participants
9:15 – 10:00	<p style="text-align: center;">WELCOMING</p> <p style="text-align: center;"><i>Introduction by Zeljka Skaricic, director, PAP/RAC</i> <i>Moderation by Enrique De Villamore, director, SCP/RAC</i></p> <ul style="list-style-type: none"> - Gaetano Leone, coordinator, UNEP/MAP (by video) - Amb. George Saliba, UfM Secretariat - Ana Garcia Fletcher, Deputy Director, Coast and Sea Sustainability, Government of Spain (tbc) - Marta Subirà, General Secretary of Environment and Sustainability, Government of Catalonia - City of Barcelona
10:00 – 11:30	<p style="text-align: center;">DIVING INTO THE BLUE ECONOMY</p> <p style="text-align: center;"><i>Introduction by Anne-France Didier, director, Plan Bleu (5 min.)</i></p> <ul style="list-style-type: none"> - <i>What Blue Economy for the Mediterranean?</i> <ul style="list-style-type: none"> o Screening of Blue Economy video (5 min) o Blue Economy study, eco-union (10 min) - <i>Blue eco-innovators for a greener world:</i> <ul style="list-style-type: none"> o Blue Economy x SwitchMed: Giorgio Mosangini, team leader, SCP/RAC (5 min) o Pitch note by Mediterranean Switchers (2x10 min): <ul style="list-style-type: none"> ▪ Lior Turgeman, Livingreen (Israel) ▪ Abdelouahed Kaikai, Agir (Morocco) - <i>Promoting healthy and sustainable Mediterranean Coasts:</i> <ul style="list-style-type: none"> o Marko Prem, deputy director, PAP/RAC (5 min) o Mira Lepur, Regional Development Agency of Sibenik-Knin (10 min) - <i>Exchange with the audience (30 min)</i>
12:00 – 13:00	<p style="text-align: center;">THE BARCELONA COAST DAY DIALOGUE</p> <p style="text-align: center;"><i>Introduction and moderation by Željka Škaričić, director, PAP/RAC (5 min.)</i></p> <ul style="list-style-type: none"> - Dialogue with 2016 Coast Ambassador Didac Costa, international skipper (20 min.) <i>Messages from National Coast Day celebrations</i> - Jelena Knezevic, Ministry of Sustainable Development and Tourism, Montenegro (5 min.) - Mitja Bricelj, Ministry of Environment and Spatial Planning, Slovenia (5 min.) - <i>Exchange with the audience (15 min)</i>
13:00 – 13:30	<p style="text-align: center;">OPENING OF THE SWITCHERS EXPO: Cases of social and eco innovation in the Blue Economy</p> <p style="text-align: center;"><i>Roger Garcia, Deputy Director, SCP/RAC</i></p>
14:00 – 15:00	<p style="text-align: center;">PARTICIPANT'S CORNERS → TIME TO ACT !</p> <p style="text-align: center;"><i>3 different open spaces in parallel to engage and connect participants:</i></p> <ul style="list-style-type: none"> - Creative Corner: Creative Blue Artwork - Action Corner: Exhibition of Blue Economy Organizations - Networking Corner: Space for informal dialogue